



**FOR IMMEDIATE RELEASE**

Contact:

Cory Gaffney  
Principal  
The Anderson Group, LLC  
248.645.8000

**THE ANDERSON GROUP RECEIVES PRESS COVERAGE  
IN THE WALL STREET JOURNAL**

Bloomfield Hills, Michigan, August 2007 – The Anderson Group appeared in an August 22, 2007 article of the *Wall Street Journal* titled “China’s Market: Vital but Tricky.” The article discussed a number of private equity firms that have experienced successes and failures operating in the China and, more broadly, the Asia market. While many of the firms’ Asia strategies differ, the firms share a common view that a presence in Asia is a strategic advantage and the Asian markets are a resource that must be utilized by manufacturing companies to compete effectively.

The Anderson Group was acknowledged for having established a China office within the past year, as was other well respected firms including American Securities Capital Partners LLC and Sun Capital Partners Inc. Cory Gaffney, an Anderson Group partner, was quoted in the article as saying, “We shouldn’t be looking at China as a strategic threat. It really should be an opportunity.”

Since 2006, The Anderson Group has maintained a fully staffed office in Shanghai, China to act on behalf of portfolio companies that are seeking to develop and implement an Asia strategy. This office not only allows some of Anderson’s portfolio investments to benefit from low-cost sourcing and manufacturing alternatives in China but also provides them with an entry into the burgeoning Chinese and Asian markets.